

NAACP Dane County

2019 FREEDOM FUND

DINNER SPONSORSHIP GUIDE

The NAACP Dane County 2019 Freedom Fund Dinner sponsorships were created for corporations that are committed to the NAACP Mission and Vision of Justice and Equality. We hope you will take this opportunity to support the 2019 Freedom Fund Dinner and the NAACP of Dane County.

PLATINUM- \$5,000

Those purchasing the 2019 Platinum sponsorship will receive: One Table of 10; full page, 4-color cover ad (ad positions include inside front, inside back and outside back cover). Ad locations are limited and are available on a first-come basis. In addition, you will have an opportunity to bring your corporate message to dinner attendees in two ways, 1.) A corporate video and 2.) An onstage speaking opportunity by your designated company representative. Your company will also have an opportunity to pen a message to NAACP supporters in a letter that will be included in our program book. In addition, we will place your collateral material on each table, and prominently feature your logo, in support of your sponsorship, in our program. Finally, your representatives will receive reserved seating during our reception. Your company will be identified as a Platinum sponsor in all Event social media, public relations and print where sponsors are listed.

Gold- \$3,500

In 2019, Gold sponsorships will include: One Table of 10 and a full page black & white interior ad in our 2019 program book. In addition, Gold Sponsors will have brand identity opportunities by having your logo prominently featured on screen during the dinner and in our program book. In addition, your representatives will be given a speaking opportunity during our reception and VIP seating. Your collateral material will be distributed throughout the Reception area. We will also feature your logo in support of your sponsorship in our program and on the sponsor video. Your company will be identified as a Gold sponsor in all Event social media, public relations and print where sponsors are listed.

SILVER- \$2,500

The 2019 Silver sponsorship will include: One Table of 10 and one half-page, black & white interior ad in our 2019 program book. In addition, your company will be listed as a Silver sponsor in our program book and on the sponsor video. During our Reception, your representative will receive Reserved seating and your collateral material will be distributed. Your company will be identified as a Silver sponsor in all Event social media, public relations and print where sponsors are listed.

BRONZE- \$1,500

Your 2019 Bronze sponsorship will include: One Table of 10, one quarter-page, black & white interior ad, and a listing as a Bronze sponsor in our 2019 program book. Your company will also be identified as a Bronze sponsor in all Event social media, public relations and print where sponsor are listed.

